

## Miraval

Veritable icon devoted to the Arts, Miraval is unrelenting in its quest for mastery of the art of creation and the art of craftsmanship. Each creation borne from a passion for crafting the vines results in an unexpected masterpiece, carrying ever higher to qualities of a great rosé. Its 'petal pink' hue—expressing Miraval's singular know-how and perfect mastery of the art of blending—reflects the values upheld by Miraval since its very beginnings: refinement, elegance and excellence. Inspired by colour, matter and light, Miraval is reinventing the codes and ways of appreciating rosé. The Art of Rosé at Miraval becomes 'Art de Vivre'.

