



# La Vieille Ferme



## *La Vieille Ferme Ventoux Rouge - 2016*

Since 1970, La Vieille Ferme has been producing authentic, honest and tasty wines vintage after vintage. In some of the world's best restaurants and bars, La Vieille Ferme has been acknowledged as one of the best value for money wines in the world.

### *PRESENTATION*

The Perrin Family, also owners of the famous Château de Beaucastel, search for the most suitable terroirs to produce a fresh and fruity wine. Unpretentious, this is the archetypal pleasure wine. Authentic, genuine and tasty.

### *THE VINTAGE*

The 2016 vintage in the Southern Rhone valley is exceptional, both in terms of quality and quantity, thanks to idyllic weather conditions that protected the region from climatic accidents throughout the whole year.

### *LOCATION*

The vineyards are located on the slopes of Mont Ventoux. The altitude offers freshness, which provides a good acidity level to the grapes. The wine is, therefore, fresh, fruity and well balanced.

### *TERROIR*

This varies according to altitude but consists for the most part of deposits left around the base of the chalky Mont Ventoux by the seas of the Tertiary period. Red Mediterranean soils blend with chalk debris and round stones.

### *AGEING*

This is adapted to suit each wine, grape variety and producer. Nearly all the grapes are lightly crushed and fermented in cement vats of 150 and 300 hectolitres. The fermentation is classic and extended.

### *VARIETALS*

Carignan, Cinsault, Grenache, Syrah

### *SERVING*

17°C with a spontaneous meal and for enjoyment.

### *TASTING*

Pretty red colour, with purple reflections. With lots of freshness, this 2016 vintage is the archetype of a wine that gives pleasure: authentic, sincere and tasty. It has notes of red and black fruit (blackberry, blackcurrant), rich and spicy. The mouth is fruity and full-bodied boosting the taste buds. Balanced, crisp, with silky tannins, the final has a beautiful aromatic persistence.

