



# La Vieille Ferme



## La Vieille Ferme Luberon Rosé - 2017

Fresh and fruity.... La Vieille Ferme Luberon rosé has all the characteristics of an attractive rosé.

### PRESENTATION

If you like easy drinking rosé wines, this one is perfectly suiting aperitifs and simple cookery.

### THE VINTAGE

This 2017 vintage will be remembered as the year of all records: the driest year in 30 years, non-interventionist vineyard work, optimal harvest conditions, a very small yield due to climatic hazards, and wines with very rich potential.

### LOCATION

Located largely in the regional park of the Luberon, on equal distance from Avignon, Aix-en-Provence and Manosque. The average altitude of the vineyard is at 300 meters. Late maturity zone.

### TERROIR

Ancient alluvial deposits with flat and round pebbles, limestone marl, some areas called Collets du Luberon, meaning rocky zones close to clay, results of alpine diluvium flows.

### AGEING

The harvest takes place between the last days of August and mid-September, when the grapes have reached optimal maturity. This is defined by analysis and berry tastings. Harvest takes place early in the morning to preserve the freshness of the fruit and avoid oxidation of the aromas. As soon as the grapes arrive at the winery, they are pneumatically pressed which allows to extract the musts. Fermentation starts after settling and lasts about 15 days in temperature-controlled stainless steel tanks. After fermentation, the wines are kept in stainless steel vats and slightly fined before bottling.

### VARIETALS

Cinsault, Grenache, Syrah

### SERVING

10-12°C on hors-d'oeuvres, cold buffets, tomato salads, grilled meat, ... and other summer lunches.

### TASTING

Pretty pale pink color with pastel undertones. The nose is seductive with subtle hints of red fruit (currants, strawberries, raspberries) and delicate flowers (rose, hawthorn). Well balanced in the mouth, between freshness and roundness, it offers a refreshing lemony finish.

### REVIEWS AND AWARDS

**L'express**

"Elaboré par la famille Perrin (Beaucastel), cette cuvée est une valeur sûre pour se rafraîchir et partir sur les routes vallonnées du Luberon. Une ode à la Provence, avec des notes épicées, un beau fruit et une fraîcheur qui tend l'ensemble."

L'Express, 06/06/2018



"Un rosé, ici, qui se démarque par son fruité et sa fraîcheur. C'est simple, gouleyant et des plus efficace avec les saucisses grillées."

Le Journal de Montréal, 15/06/2018

"This is the rosé sibling to the La Vieille Ferme white and it is equally impressive with totally relaxed fruit and a gloriously unhurried palate. If you want to mellow with a glass of destressing wine, then this is it."

Daily Mail, 23/06/2018

