



# M I R A V A L

## THE ART OF ROSÉ

Veritable icon devoted to the Arts, Miraval is unrelenting in its quest for mastery of the art of creation and the art of craftsmanship. Each creation borne from a passion for crafting the vines results in an unexpected masterpiece, carrying ever higher to qualities of a great rosé. Its 'petal pink' hue—expressing Miraval's singular know-how and perfect mastery of the art of blending—reflects the values upheld by Miraval since its very beginnings: refinement, elegance and excellence. Inspired by colour, matter and light, Miraval is reinventing the codes and ways of appreciating rosé. The Art of Rosé at Miraval becomes 'Art de Vivre'.

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