





Eléphant Rose Ventoux Rosé 2011

A light fruity rosé!

PRESENTATION

La Vieille Ferme Rosé has everything you would expect from a good rosé wine. Fruit, freshness and a beautiful colour. Ideal as an aperitif or with a meal amongst friends...

THE VINTAGE

The 2011 vintage is a vintage of contrasts. That is to say an unusually hot, dry spring followed by a wet and rainy beginning of July and then an Indian summer lasting until the end of Carefully sorting and destemming the harvest allowed for a great vintage, particularly for the late harvest varieties.

LOCATION

Situated on the slopes of Mont Ventoux, the vineyard benefits from a cooler climate than down in the plain. The grapes mature slowly and maintain a good acidity. The wine is rich, fresh and balanced.

TERROIR

Terroir aound the village of Caromb, at the foot of Mont Ventoux.

AGEING

Direct pressing allows to pick at a low alcohol level. This also allows to produce a light coloured rosé, without extracting the phenolic components. Fermentation takes place at low temperatures to preserve elegance.

VARIETALS

Carignan, Cinsault

TASTING

Very fruity, with no bitterness. Fresh, balanced and a lot of finesse. Serve very cold.

