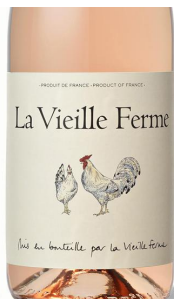




# La Vieille Ferme



## *La Vieille Ferme Luberon Rosé - 2018*

Fresh and fruity.... La Vieille Ferme Luberon rosé has all the characteristics of an attractive rosé.

### *PRESENTATION*

If you like easy drinking rosé wines, this one is perfectly suiting aperitifs and simple cookery.

### *THE VINTAGE*

The 2018 vintage is characterised by exceptional weather conditions. Flowering took place in the best possible conditions, with a historically abundant grape output. A few rainy episodes at the end of the spring complicated things a little with an attack of mildew, but the good weather then settled down until harvest, which took place under idyllic conditions. The wines are beautiful.

### *LOCATION*

Located largely in the regional park of the Luberon, on equal distance from Avignon, Aix-en-Provence and Manosque. The average altitude of the vineyard is at 300 meters. Late maturity zone.

### *TERROIR*

Ancient alluvial deposits with flat and round pebbles, limestone marl, some areas called Collets du Luberon, meaning rocky zones close to clay, results of alpine diluvium flows.

### *AGEING*

The harvest takes place between the last days of August and mid-September, when the grapes have reached optimal maturity. This is defined by analysis and berry tastings. Harvest takes place early in the morning to preserve the freshness of the fruit and avoid oxidation of the aromas. As soon as the grapes arrive at the winery, they are pneumatically pressed which allows to extract the musts. Fermentation starts after settling and lasts about 15 days in temperature-controlled stainless steel tanks. After fermentation, the wines are kept in stainless steel vats and slightly fined before bottling.

### *VARIETALS*

Cinsault, Grenache, Syrah

### *SERVING*

10-12°C on hors-d'oeuvres, cold buffets, tomato salads, grilled meat, ... and other summer lunches.

### *TASTING*

The fragrant nose reveals hints of red fruit and cherries. Lively and long in the mouth, it is very aromatic with great acidity that brings freshness.



## REVIEWS AND AWARDS

"You see that bottle of rosé to the middle left? Yep, that's La Vielle Ferme. It's a pale pink easy-to-drink rosé that's fresh and fruity. It's made by the producers of the higher-end Château de Beaucastel and Miraval in the Southern Rhône Valley of France. La Vielle Ferme is regarded as one of the best wine values, and it's great with appetizers, salads, grilled meats and basically anything you'd eat in the summer."

LEX GOODMAN, [purewow.com](https://www.purewow.com), 11/04/2019

"On ne présente plus la famille Perrin, propriétaire du fameux château de Beaucastel à Châteauneuf-du-Pape. Ce rosé est charnu et bien en fruits, pour un plaisir décontracté."

Bettane&Desseauve, 24/06/2019

