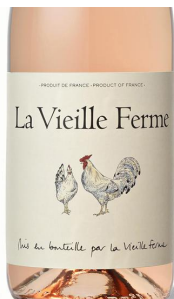




# La Vieille Ferme



## *La Vieille Ferme Ventoux Rosé - 2019*

Fresh, fruity and colored... The La Vieille Ferme rosé presents all of the elements of an attractive rosé.

### *PRESENTATION*

La Vieille Ferme Rosé has everything you would expect from a good rosé wine. Fruit, freshness and a beautiful colour. Ideal as an aperitif or with a meal amongst friends

### *THE VINTAGE*

The years in 9 regularly mark the memory of winegrowers and this vintage was no exception. After an early bud burst in early April, flowering was gradual and took place in good conditions in all the vineyards. Then a hot summer began in late June, which the vines bravely resisted: they suffered little from water stress, thanks to the chamomile herbal infusions we sprayed on the vegetation to cope with the heat. Finally, the harvest went as usual, without any particular precocity. The wines are promising a vintage in 9 is born, once again, under a lucky star.

### *LOCATION*

Situated on the slopes of Mont Ventoux, the vineyard benefits from a cooler climate than down in the plain. The grapes mature slowly and maintain a good acidity. The wine is rich, fresh, balanced.

### *TERROIR*

Sediment left by the seas of the Tertiary period at the base of the chalky Mont Ventoux. Red Mediterranean soils originating from cretaceous hard chalk, calcareous debris and round stones from old alluvium.

### *AGEING*

The harvest takes place between the last days of August and mid-September, when the grapes have reached optimal maturity. This is defined by analysis and berry tastings. Harvest takes place early in the morning to preserve the freshness of the fruit and avoid oxidation of the aromas. As soon as the grapes arrive at the winery, they are pneumatically pressed which allows to extract the musts. Fermentation starts after settling and lasts about 15 days in temperature-controlled stainless steel tanks. After fermentation, the wines are kept in stainless steel vats and slightly fined before bottling.

### *VARIETALS*

Cinsault, Grenache, Syrah

### *SERVING*

10-12°C in tulip shaped glasses.

### *TASTING*

Pretty delicate petal-rose colour. This wine offers an expressive, particularly fruity nose with notes of red fruit and citrus. On the palate, this wine shows a beautiful aromatic richness and a perfect balance between the body and the freshness.



## REVIEWS AND AWARDS

"Fruity with appealing softness. Fun wine, will please plenitude of palates."  
GoSanAngelo, 22/04/2020

"The 2019 rosé is delightful, with textbook flavors of strawberries and wild herbs. Buy the box — the equivalent of four bottles at \$6.25 — and you'll have a party waiting for you every time you open your refrigerator."  
The Washington Post, 22/05/2020

