



# FAMILLE PERRIN

## *Les Crus*



### Perrin Ventoux Rouge 2010

*A fruity full-bodied wine. A Typical "pleasure" wine: authentic, sincere and tasty.*

#### PRESENTATION

The Perrin family, also owners of the famous Château de Beaucastel, search for the most suitable terroirs to produce a fresh and fruity wine. Unpretentious, this is the archetypal pleasure wine; authentic, genuine and tasty.

#### THE VINTAGE

In 2010, all the right conditions were united to produce an exceptional vintage. Heavy rainfall during the spring, followed by a very hot summer and an Indian summer in September allowed for great harvest conditions. This vintage produced very balanced wines with intense notes of fruit and great finesse.

#### LOCATION

The vineyards are located on the slopes of Mont Ventoux. The altitude offers freshness, which provides a good acidity level to the grapes. The wine is therefore fresh, fruity and well balanced.

#### TERROIR

This varies according to altitude but consists for the most part of deposits left around the base of the chalky Mont Ventoux by the seas of the Tertiary period. Red Mediterranean soils blend with chalk debris and round stones.

#### AGEING

This is adapted to suit each wine, grape variety and producer. Nearly all the grapes are lightly crushed and fermented in cement vats of 150 and 300 hectolitres. The fermentation is classic and extended. The wine is kept in both vats and large oak barrels for ten months, then bottled in July.

#### VARIETALS

Grenache 50%, Syrah 20%, Mourvèdre 15%, Carignan 10%, Cinsault 5%

#### SERVING

17°C with a spontaneous meal and for enjoyment.

#### TASTING

Colour: deep cherry red.  
Nose: ripe fruit, rich and spicy.  
Palate: red fruit (blackcurrant and blackberry), spice with a fresh finish.

#### Famille Perrin - Les Crus

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ABUSE OF ALCOHOL IS DANGEROUS FOR YOUR HEALTH. DRINK RESPONSIBLY.

