



# La Vieille Ferme



## La Vieille Ferme Rouge - 2017

Since 1970, La Vieille Ferme has been producing authentic, honest and tasty wines vintage after vintage. In some of the world's best restaurants and bars, La Vieille Ferme has been acknowledged as one of the best value for money wines in the world.

### PRESENTATION

The Perrin Family, also owners of the famous Château de Beaucastel, search for the most suitable terroirs to produce a fresh and fruity wine. Unpretentious, this is the archetypal pleasure wine. Authentic, genuine and tasty.

### THE VINTAGE

This 2017 vintage will be remembered as the year of all records: the driest year in 30 years, non-interventionist vineyard work, optimal harvest conditions, a very small yield due to climatic hazards, and wines with very rich potential.

### AGEING

Each grape variety is harvested and vinified separately in order to respect the maturity of each varietal. The harvest date is determined by analysis and tasting the berries. Upon arrival in the cellar, the grapes are destemmed and crushed. The extraction is done during fermentation in cement tanks with pumping over. After fermentation, the wines are racked and then blended before aging for 10 months.

### VARIETALS

Carignan, Cinsault, Grenache, Syrah

### SERVING

17°C with a spontaneous meal and for enjoyment.

### TASTING

Pretty deep red dress, with purple undertones. Authentic, sincere and easy-going, this 2017 vintage is a true wine of pleasure. Opulent on the nose, it develops notes of red and black fruit (blackberry, blackcurrant) and spices. On the palate, it is fruity and velvety. Balanced, crunchy, with silky tannins, and finishes with a beautiful aromatic persistence.

### REVIEWS AND AWARDS

"The red boxed wine is worth trying, too. Deep ruby-purple color, this wine is quite soft, with mouthcoating tannins, subtle red berry and earthy aromas, and a spicy finish."

Jonathan Cristaldi, Food & Wine, 23/07/2018

### Wine Spectator

87/100

"This delivers a bright blast of plum fruit laced with violet notes. Silky and easy through the finish. Carignan, Cinsault, Grenache and Syrah. Drink now."

Wine Spectator, 00/00/2018



"Another easy-drinker from the Perrins concern which otherwise makes seriously top-end wines at Chateau de Beaucastel (and which makes the Chateau Miravel rose for Angelina Jolie and Brad Pitt, recommended a couple of weeks ago) is the La Vieille Ferme Rouge (£8.79 waitrose.com), a spicy, earthy, syrah/grenach blend from the Cotes du Ventoux on the slopes of the famous mountain, that is just fabulous value."

The Independent, 20/07/2019

## **Le Monde**

"Le vin français le plus vendu aux Etats-Unis, et ce n'est pas par hasard: ce petit vin de négoce made in Perrin (Château de Beaucastel), tout rond, tout gourmand, a tout bon."

Le Monde, 07/10/2019

