



# La Vieille Ferme



## La Vieille Ferme Ventoux Rosé 2010

Since 1970, La Vieille Ferme has been producing authentic, honest and tasty wines vintage after vintage. In some of the world's best restaurants and bars, La Vieille Ferme has been acknowledged as one of the best value for money wines in the world.

### PRESENTATION

La Vieille Ferme Rosé has everything you would expect from a good rosé wine. Fruit, freshness and a beautiful colour. Ideal as an aperitif or with a meal amongst friends

### THE VINTAGE

In 2010, all the right conditions were united to produce an exceptional vintage. The heavy rainfall during the spring, followed by a very hot summer and an Indian summer in September allowed for great harvest conditions. This vintage produced very balanced wines with intense notes of fruit and great finesse.

### LOCATION

Situated on the slopes of Mont Ventoux, the vineyard benefits from a cooler climate than down in the plain. The grapes mature slowly and maintain a good acidity level. The wine is rich, fresh and balanced.

### TERROIR

Sediment left by the seas of the Tertiary period at the base of the chalky Mont Ventoux. Red Mediterranean soils originating from cretaceous hard chalk, calcareous debris and round stones from old alluvium.

### AGEING

Bleeding in stainless steel tanks

### VARIETALS

Cinsault, Grenache, Syrah

### SERVING

10-12°C in tulip shaped glasses.

### TASTING

Colour: beautiful pink and red tones.

Nose: floral with hints of aniseed and brown sugar.

Mouth: aromas of white flowers, cherries and fruit drops.

### REVIEWS AND AWARDS

"As long as I have written about wine, this gem has existed. It's made by Perrin Family of Château de Beaucastel fame in the Rhône Valley or France. At top price of 9\$, it can make you look a genius if you offer it with nibbles to guests, or pour it with seafood or roasted chicken or pork. It's bone-dry, with a floral nose and hints of aniseed and brown sugar, and cherry fruit. It's a blend of grenache, syrah and cinsault. Pour just a smidge in tulip-shaped glasses and friends will think you a wine goddess."

Sandra Silfven, The Detroit News, 18/01/2012





"Pale rose-petal colour. Smells quite open and broad. They will move to the 2011 as soon as it's legal to do so, on 15 December 2011. Acidity starting to dominate fruit now."

JR, Jancis Robinson

86/100

"Juicy and fresh, with loads of light cherry, underbrush, and crushed stone like minerality, the 2010 La Vieille Ferme Ventoux Rosé, a mix of Grenache and Cinsault, is medium-bodied, shows excellent acidity, and a pleasantly tart, clean finish. A good rosé, it should be consumed over the coming 6-12 months."

The Rhone Report



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"Medium pink color. Fruity and lightly floral in character, dry, and full bodied an excellent rosé with a medium long finish."

Restaurant Wine

