



# FAMILLE PERRIN

## *Les Crus*

### Famille Perrin Ventoux Rouge - 2021

*A fruity full-bodied wine. A Typical "pleasure" wine: authentic, sincere and tasty.*



#### PRESENTATION

The Perrin family, also owners of the famous Château de Beaucastel, search for the most suitable terroirs to produce a fresh and fruity wine. Unpretentious, this is the archetypal pleasure wine, authentic, genuine and tasty.

#### THE VINTAGE

2021 is a vintage marked by freshness, which is similar to the vintages we had in the eighties and nineties. It is also what we call a "winegrower vintage", human intervention and the care given to the vines were decisive for the quality of the vintage. Marked by climatic vagaries, with an episode of frost in April and interrupted harvest because of rain, this year has indeed required constant investment from our teams in the vineyard. Their attention and their commitment have borne their fruit: this vintage is very promising with lots of freshness and great balance.

#### LOCATION

The vineyards are located on the slopes of Mont Ventoux. The altitude offers freshness, which provides a good acidity level to the grapes. The wine is therefore fresh, fruity and well balanced.

#### TERROIR

This varies according to altitude but consists for the most part of deposits left around the base of the chalky Mont Ventoux by the seas of the Tertiary period. Red Mediterranean soils blend with chalk debris and round stones.

#### AGEING

This is adapted to suit each wine, grape variety and producer. Each grape variety is harvested and vinified separately in order to respect the maturity of each varietal. The harvest date is determined by analysis and tasting of the berries. The grapes are destemmed and crushed. The extraction is done during fermentation in cement tanks with pumping over. After fermentation, the wines are racked and then blended before aging for 10 months.

#### VARIETALS

Carignan, Cinsault, Grenache, Syrah

#### SERVING

17°C with a spontaneous meal and for enjoyment.

#### TASTING

Seductive intense-red colour with shiny reflections. The nose reveals itself full of indulgence with notes of very ripe red fruit, spices and violets. The mouth is balanced with a very aromatic fruit bouquet, nice freshness and very soft tannins which offers a clean finish with aromas of redcurrants.



#### Famille Perrin - Les Crus

3333 Route de Jonquières, 84100 Orange  
Tel. 33 (0) 4 90 11 12 00 - [perrin@familleperrin.com](mailto:perrin@familleperrin.com)  
[www.familleperrin.com](http://www.familleperrin.com)



ABUSE OF ALCOHOL IS DANGEROUS FOR YOUR HEALTH. DRINK RESPONSIBLY.

